



CONFERENCE PROGRAM

All times are listed in Eastern Daylight Time (EDT).

Time	Session	Speaker	Type
09:00 - 10:00	Visit Virtual Exhibit Hall		
10:00 - 10:15	Opening Remarks	Gigi van den Hoef, CASE RNs President	LIVE
10:15 - 10:45	Inspire. Inspired. Inspiration. In spirit.	Rev. Dr. Martha Creek	Keynote - LIVE
10:45 - 11:15	Transitioning from Nurse - Employee to Nurse - Entrepreneur: One Nurse's Journey	Linda Yetman, RN, PhD	Pre-recorded, Live Q&A
11:15 - 11:45	Perfecting the Pitch: You're in Business Now!	Susan Hagar, RN, BCPA	Pre-recorded, Live Q&A
11:45 - 12:15	Nurse Led Not For Profits and Registered Charities: Building the Right Skill Set	Cathy Harley, eMBA, IIWCC, RN	Pre-recorded
12:15 - 12:30	Question and Answer		LIVE
12:30 - 12:40	Platinum Sponsorship Presentation		Live or Pre-recorded; Q&A
12:40 - 13:00	Health Break and Visit Virtual Exhibit Hall		
13:00 - 13:30	Franchising your Business	Gaye Moffett, RN, B.Sc.N., M.Ed. (Admin)	Pre-recorded
13:30 - 14:00	"A Mission for Your Business" English/French	Linda Jurick, RN & Isabelle Deschênes, inf.	Pre-recorded
14:00 - 14:15	Question and Answer		LIVE
14:15 - 14:30	Platinum Sponsorship Presentation		Live or Pre-recorded; Q&A
14:30 - 15:00	Networking & Visit Virtual Exhibit Hall		
15:00 - 16:00	How to find and validate a start-up idea	Dr. Sean Wise	LIVE
16:00 - 16:10	Closing Remarks		
16:10 - 17:00	Networking: Breakout Rooms in English and French		

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